



Embrace the Small Rooms Revolution

Discover the ideal upgrade for your spaces
with MeetUp 2 and Rally Bar Huddle.

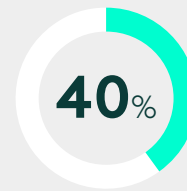
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Whether you call it a huddle space, a small meeting room, or a focus room, the more compact areas of your workplace could become its secret weapon for success.

As the nature of work continues to evolve, these smaller and often overlooked spaces are quickly becoming indispensable hubs for collaboration and productivity.



Research shows that 40% of organizations¹ are currently increasing the number of meeting spaces in their offices. Even more significant, however, is the fact that over the next five years², they also intend to shift their focus from traditional meeting rooms to small spaces.



of organizations are increasing the number of meeting spaces

The move is driven by the belief of 93% of IT decision-makers that investing in collaboration solutions boosts teamwork and productivity for both remote and in-person participants³. Video-enabling existing spaces, including overlooked small rooms, provides a convenient and effective route to achieving this, and by doing so, the business and its employees benefit.

Studies show that staff are 230% more engaged if they are provided with technology that supports them at work⁴. It also means they are 85% more likely to remain in a role for more than three years. And employee advantages like these exist both in and outside the meeting room. Employees claim projects are completed faster as a result of video-enabled collaboration solutions. Meanwhile, communicating via video helps forge connections and elevate inclusion for those operating remotely.

However, in a world where, as recently as 2022, 84% of meetings featured at least one remote participant, less than 15% of small rooms are video-enabled today⁵.

This highlights a clear opportunity to transform underused spaces into dynamic, video-ready environments that meet employee needs, boost productivity, and deliver broad business benefit and ROI. So, what are the blockers to effectively video-enabling small rooms, and how do you get it right the first time?

This whitepaper explores the key challenges leaders face in upgrading small rooms and offers solutions to overcome them. With guidance on effectively selecting, deploying, and managing the right solutions for your smaller spaces, it is designed to help you better meet employee needs and boost business outcomes.

What's keeping the door closed on video-enabled small rooms?

The need for well-equipped meeting rooms is widely appreciated, and the growing trend toward utilizing smaller spaces can't be ignored. Yet a disconnect often exists between the requirements of employees and the business and the availability of modern meeting areas. These are some of the most common barriers to the expansion of collaboration solutions across an organization's small rooms.

The price of progress

Research by Frost & Sullivan highlights that businesses took a measured approach to video-enabling meeting rooms in 2023⁶. Organizations that invested in video technology for large conference rooms only for employees to suddenly prefer a blend of in-office and remote work were likely more hesitant to spend in smaller spaces.

Adverse macroeconomic conditions, geopolitical instability, and budgetary constraints also impacted investment, alongside the misconception that small rooms used for in-person interactions are not viable options for full-blown video collaboration solutions. But times have changed. Cost-effective and easy-to-implement all-in-one video solutions designed specifically for smaller meeting spaces are now a reality.

With 27% of meetings now ad-hoc⁷, deploying these devices can deliver the dynamic collaboration hubs required by today's employees and their more flexible work styles in a far more cost-effective manner.

Integration frustration

Ensuring collaboration solutions are compatible with existing technology is another cause for concern. Organizations want to know that the solutions they choose for their small rooms will play nicely with their chosen video conferencing platform.

They need devices that won't cause IT headaches in terms of integration, device management, and support tickets. To avoid costly investment mistakes, seeking out devices that are easy to deploy, use, and manage and that are compatible with (or even certified for) leading video conferencing software is essential.

To BYOD or not to BYOD

Concerns around meeting consistency also introduce friction, especially when it comes to the deployment method to choose. Small room solutions can offer a BYOD (Bring Your Own Device) experience, where employees plug in their laptop to host the meeting within the room, connect via a dedicated meeting room computer, or an Android-based approach.

An Android-based device removes the need for additional hardware altogether, with the room solution providing the on-board compute power to host or join a meeting. Cost plays a part here, too. Businesses must decide whether the simplicity of a standalone meeting room device or a packaged offering that includes a dedicated meeting room computer will meet their needs. And the needs of employees should also be considered.

If employees are accustomed to connecting to meetings via a laptop in other rooms, a BYOD solution would provide a familiar experience. It would also offer the flexibility to connect using different collaboration software. Likewise, if employees expect to start meetings with a single tap using a designated video platform, an Android-based device or meeting room computer would reduce confusion. Balancing cost, flexibility, and convenience is, therefore, crucial.

Future focus

Going hand in hand with consistency issues is the fear of being "locked in" to a particular technology or meeting connection method. Organizations may worry their investment will leave them stuck with a deployment type that differs from other meeting spaces if they choose to adapt to changing business or employee needs.

They might also fear missing out on the latest features of their chosen meeting software if they opt for a device that isn't certified for it. Finally, concerns often exist around the physical flexibility of collaboration solutions. Are they fixed in place for the long haul or could they be moved somewhere else if the small room was needed for another purpose?

In a fast-changing world of work, futureproof technology is a must and no less important when it comes to elevating the value of small meeting rooms. For this reason, organizations should look for devices that are not only portable, quick to set up and move between rooms, but also those that offer more than one deployment method.

But it's not all about challenges. As you begin thinking about video-enabling small rooms, it's important to focus on and appreciate the potential ROI, too.

As you begin assessing solutions, you should be asking:

- What benefits will the investment in small rooms unlock for employees and the wider business that's currently unavailable?
- As AI continues to transform the way we work and becomes a top business spending priority⁸, will these solutions also harness its potential?
- Will the devices chosen support the needs of remote and hybrid workers through features and compatible accessories to deliver more inclusive meetings?
- Are there IT benefits to be gained from a more modern meeting approach, including access to insights on room usage or proactive issue alerts?
- Can investment in small room solutions help your organization meet its ESG targets?



By understanding the potential challenges and opportunities of video-enabling small rooms, you can better identify solutions that provide the features required to meet the unique needs of your organization.

Small Rooms. Big Ideas.

Discover Logitech Solutions designed for compact collaboration.

Logitech Team Workspace Solutions have long been the preferred choice for organizations seeking the best possible meeting quality combined with ease of use, scalability, and effortless device management. The same benefits come in smaller packages, too.

With MeetUp 2 and Rally Bar Huddle, you can bring the quality enjoyed in the conference room to your smaller spaces. Featuring intelligent, high-quality audio and video, broad compatibility and certification with popular collaboration platforms, and seamless setup, they make video-enabling small rooms simpler.

As your organization rethinks the way its people work and meet, the two devices offer unique features, benefits, and price points to suit different meeting room and business needs. Whether you're video-enabling a small room or upgrading equipment, MeetUp 2 and Rally Bar Huddle offer the most effective, flexible solution to redefining smaller office spaces.

From providing the best possible meeting experiences for employees and remote monitoring and management features for IT to unlocking flexibility and futureproofing for your business, Logitech has your small rooms covered.



MeetUp 2

An upgrade to the acclaimed MeetUp, [MeetUp 2](#) is designed for small meeting rooms, huddle spaces, and focus rooms. It is a compact, all-in-one conference camera that brings intelligent video and audio experiences to USB-based rooms.

Features

- ✔ **Two deployment types:** MeetUp 2 can be used with an in-room PC or in BYOD mode connected to a laptop. With the option for a single Active USB cable BYOD connection, set up and end-user experiences are even easier.
- ✔ **Simple to set up:** the compact design of MeetUp 2 makes it perfect for small rooms, huddle rooms, and similarly compact spaces, with its small size and clean cabling ensuring hassle-free installation.
- ✔ **Intelligent video and audio:** RightSight 2 and RightSound 2 leverage AI algorithms for intelligent focus, framing of in-room participants, and voice clarity, among many other features.
- ✔ **Multi-mount:** enjoy flexible placement and simple installation with the included multi-mount and the option to attach MeetUp 2 to a display, table, or wall.
- ✔ **Priced for mass deployment:** MeetUp 2 provides a range of features at an affordable price, allowing businesses of all sizes to benefit.

Benefits

- ✔ **Adaptable implementation:** with two different deployment options, you can quickly adapt MeetUp 2 to suit the needs of your business and its employees.
- ✔ **Use the tools your people know:** MeetUp 2 works with the leading video collaboration platforms you already use. It is certified for Microsoft Teams and Zoom and also works with Google Meet.
- ✔ **Visibility and control:** Logitech Sync enables you to monitor the status of MeetUp 2 and other compatible devices, as well as deploy updates and modify settings remotely.
- ✔ **Supports sustainability initiatives:** the plastic parts in MeetUp 2 include up to 62% certified post-consumer recycled plastic, helping you achieve environmental targets.



Rally Bar Huddle

Rally Bar Huddle is a premier all-in-one video bar designed for small and huddle spaces. Rally Bar Huddle stands out with its ability to deliver crystal-clear, AI-powered video and audio, making it a preferred choice for companies looking to enhance their small room meeting experiences.

Features

- ✔ **Three deployment options:** Rally Bar Huddle can operate as an Android-based device, in USB mode connected to a PC, or in BYOD mode connected to a laptop.
- ✔ **Easy setup:** with an all-in-one, slimline design and simple cabling, Rally Bar Huddle can be deployed and ready to use at speed.
- ✔ **Elevated video & audio:** Rally Bar Huddle provides Ultra-HD 4K video with advanced AI capabilities, powerful speakers, and beamforming microphones.
- ✔ **Flexible placement:** use Rally Bar Huddle as a table-based device, on a wall, or below the room display using the included Multi-mount.
- ✔ **Replaceable covers:** customize your Rally Bar Huddle by swapping out the default graphite cover with the Easy Clean Cover, Off-white Fabric Cover, or Heckler Custom covers.

Benefits

- ✔ **Connection flexibility:** choose how you deploy Rally Bar Huddle to ensure more consistent meeting room experiences for employees.
- ✔ **Leverage your existing investments:** Rally Bar Huddle works with the leading video collaboration platforms you already use, certified for Microsoft Teams, Zoom, and Google Meet.
- ✔ **Remote monitoring and management:** with Logitech Sync, you can monitor the status of Rally Bar Huddle and other compatible devices, deploy updates, and modify settings remotely.
- ✔ **Meet your sustainability goals:** accelerate the achievement of your environmental targets by choosing a device with plastic parts made with 42% post-consumer recycled plastic.

AI-powered experiences

Although AI has become a hot topic for society, Logitech has been implementing artificial intelligence features into its hardware and software for years in order to enhance user experiences. Take a closer look at how Logitech AI-enabled technologies help to make every meeting more efficient, engaging, and inclusive for all participants while reducing the problem-solving burden for IT.



RightSight 2

RightSight 2 algorithms improve how in-room participants are framed and represented during meetings. This increases inclusivity among participants, helping to better present individual people for elevated person-to-person interactions. Light correction and image quality enhancements ensure participants can be clearly seen in different environments and times of the day, negating the need to seek meeting room support.

RightSight 2 also enables four different viewing modes:

- **Group View:** ensures everyone is in view by automatically framing the group.
- **Grid View:** crops individual meeting participants equally.
- **Speaker View:** crops the active speaker while displaying a view of the entire room for context.
- **Camera Zone:** attendees can manually adjust the camera as and when they need to.



RightSound 2

RightSound 2 algorithms elevate meeting audio by reducing noise and echo while enhancing voice clarity. An advanced speech detector algorithm auto-boosts the volume of quiet talkers so that every voice is heard. With audio clarity assured across meeting rooms, IT teams receive fewer support requests related to audio interference or volume issues.

Discover how RightSound 2 delivers crisp meeting audio:

- **AI Noise Suppression:** removes background noise for clear, uninterrupted conversations.
- **AI Echo Suppression:** reduces echo often heard in poorly insulated rooms.
- **Voice Equalization:** auto-levels soft and loud voices at varying distances from the microphone.




Meeting room management made easy

With multiple meeting rooms and devices comes a commitment to keeping them up-to-date, secure, and ready for use. Through Logitech Sync, IT teams can configure systems, monitor and manage devices, and push and control updates remotely. This helps to ensure meeting rooms are available when employees need them and reduces IT travel time between meeting rooms and office locations.

Superior services

For larger deployments or organizations with advanced requirements, combining Logitech Sync with a [Logitech service plan](#) unlocks even greater levels of control and visibility to empower IT teams.

Services from Logitech are available across three tiers:

-  **Basic** Rooms equipped with MeetUp 2 or Rally Bar Huddle are always covered by a Basic service plan, which includes device management through Logitech Sync and a standard warranty.
-  **Essential** The Essential service plan offers all the features of the Basic plan plus additional capabilities, including Remote UI access and space management features like room booking and room usage insights. The Essential plan also enables automated alerts for equipment failures delivered by email or through existing IT workflows via ServiceNow integration.
-  **Select** Select is a premium service offering from Logitech that includes the advanced features of the Essential plan and additional benefits. This includes access to expert support within an hour, a Designated Service Manager* for a personal experience, and next-business-day delivery of equipment replacements.**

*For customers with 50+ licenses or an Enterprise Plan.
**In most markets.





Which small room solution is right for your business?

Whether you're interested in a specific deployment type, effortless connectivity, a complete room solution with a touch controller, or the best possible video and audio, MeetUp 2 and Rally Bar Huddle have you covered. Discover which device best meets the needs of your business.



	MeetUp 2	Rally Bar Huddle
Room Type	Huddle and Small	Huddle and small
Android-Based Mode	No	Yes
Single Cable BYOD	Yes (with Active USB Cable)	No
BYOD mode	Yes	Yes
PC mode	Yes	Yes
Privacy Shutter	Yes, Manual	Yes, Automatic
AI Camera and Audio	Yes	Yes
Sync Management	Yes	Yes
Included Mount(s)	Multi-Mount	Multi-Mount
Accessories	Active USB Cable TV mount for MeetUp	TV mount for video bars
Replaceable covers	No	Easy Clean Cover Off White Fabric Cover
Sustainability	PCR Plastic, FSC™ Packaging, Carbon Neutral	PCR Plastic, FSC™ Packaging, Carbon Neutral
Price	\$899	\$1699

Become Future Ready Today

Frost & Sullivan's State of the Global Video Conferencing Devices Market report claims that by 2025, the number of video conferencing devices in use will be six times higher.⁹

Video conferencing hardware and service providers are constantly improving hybrid meeting experiences, while legacy devices and standalone laptop cameras are being left behind.

To ensure your business is ready for the future, it's essential to stay on top of these innovations and updates.



MeetUp 2 and Rally Bar Huddle enable your organization to:

- Efficiently scale the number of video-enabled rooms within your business.
- Quickly move devices between rooms as required.
- Embrace new features and updates added to the collaboration platforms you use.
- Adapt to changes in the way employees connect to meetings if needed.
- Make meeting room decisions based on reliable usage data.

Some organizations may not have moved on from the concept of conference rooms and larger meeting spaces. However, the case for embracing small rooms is clear: they are cost-efficient, enhance productivity, and provide flexibility with the opportunity for scale. They also contribute to the achievement of wider business goals, including sustainability, and deliver improved experiences for employees, whether they're working in the office or outside it.

By deploying MeetUp 2 and Rally Bar Huddle, you can transform your small meeting spaces, better meet the needs of your employees, enhance collaboration, and prepare your business for the workplace of the future today.

Get in touch with our team to learn more about MeetUp 2 and Rally Bar Huddle.

1. "2024 UCC Buyers Perspectives," Frost & Sullivan, 2024 2. "Bringing Intelligent Collaboration to Small Spaces without Compromise," Frost & Sullivan, 2024 3. "Modernizing the Employee Experience: Unlocking Engagement and Productivity with Intelligent Collaboration Solutions," Frost & Sullivan, 2024 4. "Architecting a World-Class Digital Employee Experience," Forbes, 2024 5. "A First Look at Logitech Rally Bar Huddle," Wainhouse Research, 2023 6. "State of the Global Video Conferencing Devices Market," Frost & Sullivan, February 2024 7. "Occupancy Intelligence Index Report," VergeSense, Q3 2023 8. "Enhancing Employee Experience with Logitech AI-Enabled Features," The Futurum Group, 2024 9. Frost & Sullivan

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Americas
3930 North First St
San Jose, CA 95134 USA

Logitech Europe S.A.
EPFL - Quartier de l'Innovation
Daniel Borel Innovation Center
CH - 1015 Lausanne

Logitech Asia Pacific Ltd.
Tel : 852-2821-5900
Fax : 852-2520-2230

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