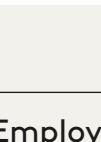


# Get your business ready for the modern wireless workplace.

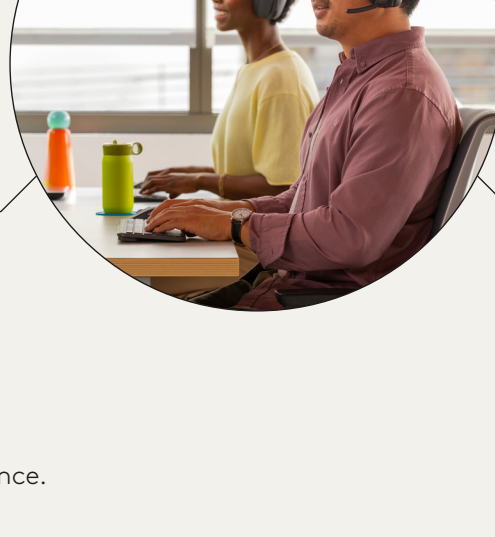
How to prepare for busier office spaces, support employees, and elevate productivity with native *Bluetooth*<sup>®</sup> headsets made for modern business.



Employees returning to the office full-time or a few days per week know better than ever how to operate at their best.

## Employees want:

- The freedom to move, connect, and work where and when they need to.
- Reliable technology that ensures high-quality calls and collaboration.
- Minimal distractions for maximum productivity.



## Which means they require wireless headsets that:

- Enable them to take calls and collaborate in different environments.
- Block out noise in open workspaces so they can focus.
- Meet the needs of their role and personal preferences.

## But more employees and wireless devices in the office bring:

- Noisier environments.
- More distractions.
- Wireless congestion and interference.

## Which can lead to:

- Frustrating employee experiences.
- Reduced productivity.
- Increased support tickets.

More devices

Higher wireless density

Dropouts

Static

Poor sound quality

Unstable connections

That may cause distractions

It takes **23 minutes** on average

for an employee to regain focus following a distraction (whether it's background noise or a technology issue).

10 or more distractions per day could mean almost

**4 hours** of unproductive time<sup>1</sup>.

So, how do you overcome these challenges and **keep your employees happy?**

## How you can prepare your business for the modern wireless workplace.

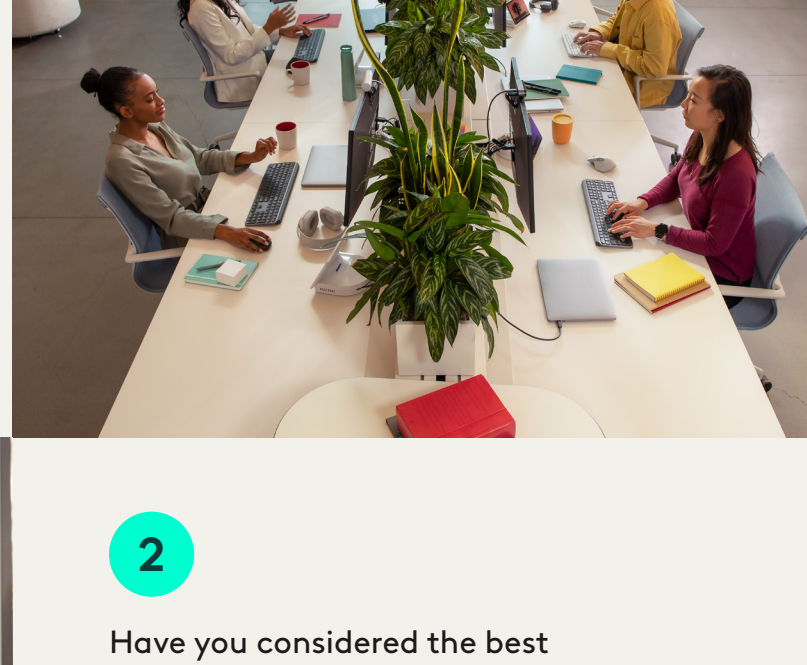
Ask yourself four key questions to address wireless density and deliver optimal employee experiences in the office and beyond:

1

## Is your office and its network equipped for increased wireless activity?

### Get prepared:

- Move devices like routers to 5GHz Wi-Fi to reduce congestion on the 2.4 GHz frequency used by *Bluetooth* devices.
- Spread wireless devices and desks across different office areas to minimize interference.
- Ensure bandwidth and wireless coverage can meet the rising demand.



2

## Have you considered the best connection method for each device?

### Get prepared:

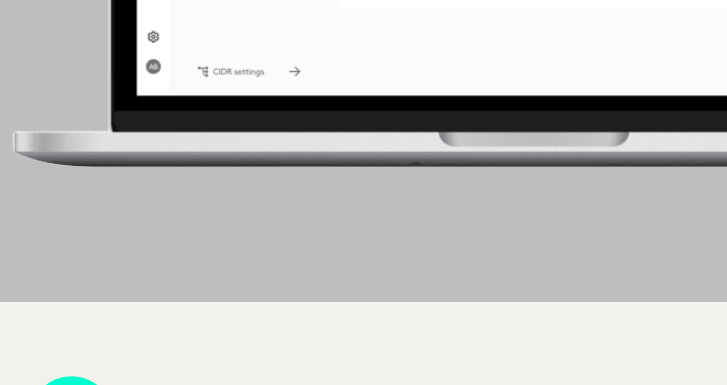
- Turn off unused *Bluetooth* or Wi-Fi capabilities where possible.
- Make sure you have updated all *Bluetooth* devices to the latest *Bluetooth* standard.
- Consider using ethernet connections for static devices that aren't moved often to help reduce wireless density.

3

## Are devices up to date, and have your employees been educated?

### Get prepared:

- Regularly update wireless device firmware to improve headset performance and address any bugs that may arise.
- Make sure employees are aware of *Bluetooth* security best practices, including pairing with unknown devices or downloading applications from untrusted sources.
- Define optimal ways to use wireless devices, including tips to avoid interference, and share it with your workforce.

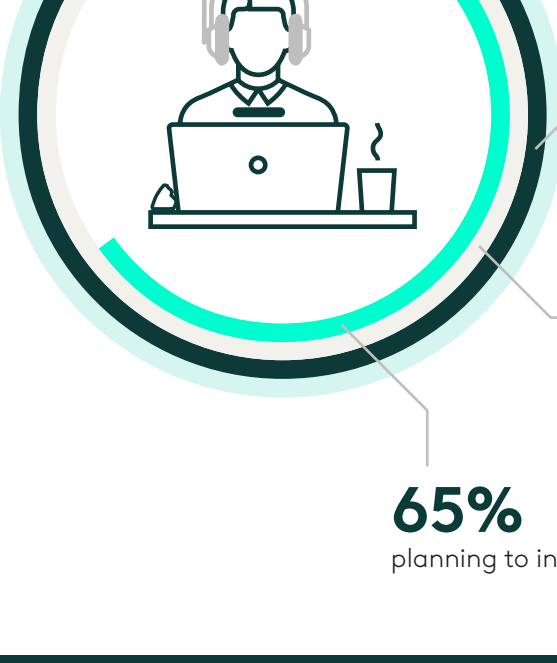


4

## Do your employees have the tools they need to work at their best?

### Get prepared:

- Equip employees with reliable technology designed for modern workspaces.
- Consider business-grade headsets that support (or are certified for) native *Bluetooth* to deliver reliable experiences for employees without the need to keep track of a dongle.
- Choose wireless headsets with active noise-canceling technology to reduce distractions by blocking background noise, plus noise-canceling microphones to ensure employees are heard clearly in busy open-office environments.



## Discover Logitech Native *Bluetooth* Headsets

Logitech Zone headsets are designed based on nearly

**40 years of audio innovation** to deliver best-in-class performance, meeting the requirements of today's dense wireless environments and modern workstyles.

### ➤ Seamless Connectivity. No Dongle.

Certification for *Microsoft Teams* and call control support for *Google Meet* over native *Bluetooth* enable employees to enjoy high-quality audio and the same calling experience, including muting themselves and answering or ending calls without the need for a dongle.

### ➤ Simplified IT. Lower Support Costs.

Streamline deployment, reduce costs, and limit support tickets for lost dongles with simple provisioning and management of native *Bluetooth* headsets.

### ➤ Designed for Sustainability.

Zone headsets feature post-consumer recycled plastic and replaceable parts to reduce their carbon footprint and extend their lifecycle. Plus, headsets that don't require a dongle use less plastic and electronic components.

### ➤ Reduced Network Load. Less Interference.

Zone headsets are made for business and are capable of handling environments with a wireless density of 60 users per thousand square meters (10,764 sqft) with an average call traffic of 50%.

### Make a confident choice with Logitech.

For offices with 100+ active calls per floor, our experts can simulate the wireless density of your workspace, analyzing critical factors to deliver reliable headset performance tailored to your needs. Partner with Logitech and take the guesswork out of performance.

## Headsets designed for the modern office

Logitech Zone headsets offer native *Bluetooth* connections from entry-level to advanced models. Find one that meets your company's needs.



Zone 305



Lightweight, reliable, and ideal for mass deployment, Zone 305 is the perfect fit for employees who need great audio and a long-range connection for uninterrupted calls.

LEARN MORE



Zone Vibe Wireless

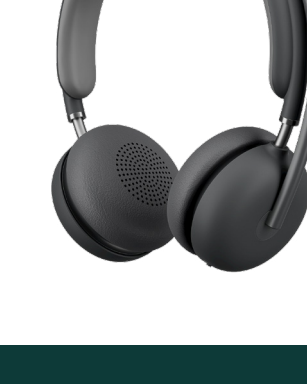


Modern over-the-ear headset made for today's workforce, featuring immersive audio and a stylish, comfortable design for use all day, every day.

LEARN MORE

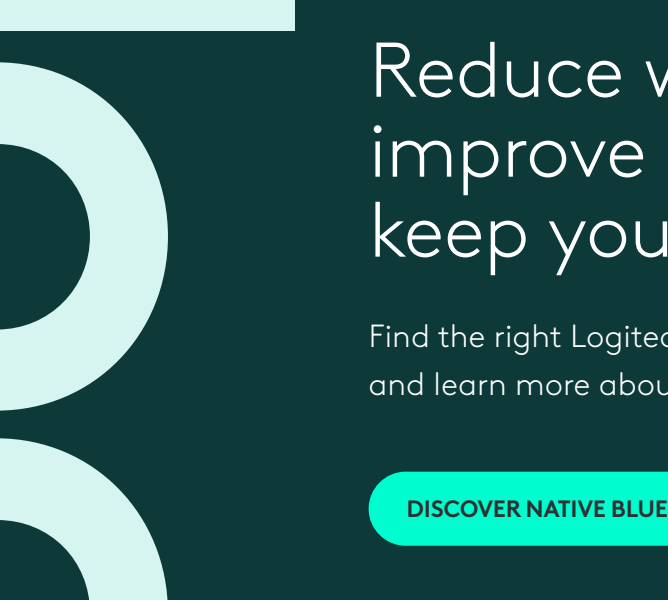


Zone Wireless 2 ES for Business

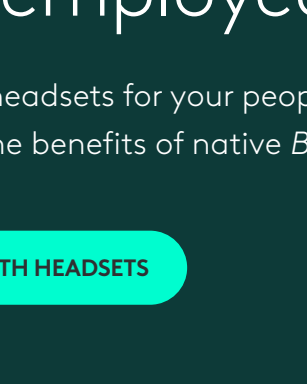


Help employees stay focused with Zone Wireless 2 ES for Business, featuring adaptive hybrid ANC<sup>4</sup> and premium noise-canceling microphones, specifically designed for open office environments.

LEARN MORE



Zone Wireless 2



AI noise suppression, 4 noise-canceling mics, and hybrid ANC help high-skilled employees work without distraction. Zone Wireless 2 can also be used as a wired headset with the provided cable in high-density environments.

LEARN MORE

# Reduce wireless density, improve performance, and keep your employees happy.

Find the right Logitech headsets for your people and your workplace, and learn more about the benefits of native *Bluetooth* Technology today.

DISCOVER NATIVE BLUETOOTH HEADSETS

Source: 1. Life Hacker 2. Frost & Sullivan Modernizing the Employee Experience, July 2024 3. Frost & Sullivan 2024 UCC Buyers Perspectives, May 2024 4. Enable adaptive ANC mode with Logi Tune

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