



LOGITECH FOR BUSINESS

# Designing a positive future, together

Sustainability requires all  
of us to work together.  
Here are the steps we're taking.

logitech®



## Our commitment to sustainability – and to you

At Logitech, sustainability is at the core of every design decision we make — from the moment raw materials are sourced to end-of-life considerations. It's this attention to detail that can make a significant step toward a positive future.

We created this ebook to help you better evaluate our commitment to sustainability as you explore ways to optimize your supply chain to meet your own sustainability goals. Together, we can make a difference.

A pair of black headphones is positioned on a light-colored wooden surface. To the right of the headphones, a pile of dark coffee beans is scattered. In the foreground, a black coffee filter with a yellow mesh is visible, along with a black speaker grille. The background is a light grey concrete wall.

# \$134.9 Billion

Estimated value of Green  
Tech & Sustainability  
market by 2030, up from  
\$28.6B in 2024

source: <https://www.prnewswire.com/news-releases/green-technology--sustainability-market-worth-134-9-billion-by-2030---exclusive-report-by-marketsandmarkets-302059420.html>

## Sustainability: More than a feel-good story

What's driving the  
market for more  
sustainable technology  
solutions?

- Increasing government regulations
- Growth of corporate sustainability programs
- Rising consumer awareness and demand
- Consumerization of B2B shopper journey

# Where are you on your sustainability journey?

Proponents of Sustainable IT recognize that IT is a contributor to an organization's environmental impact – and a key partner in reducing that impact. Do the companies YOU buy from engage in sustainable business practices?

**98%**

CEOs who say it's their role to make their business more sustainable.

source: <https://www.accenture.com/us-en/insights/sustainability/ungc>

**64%**

IT professionals who say that becoming a leader in ESG and sustainability practices is a critical or very important business objective in the coming year.

source: Frost & Sullivan 2023 Global Cloud Survey (n=757)



# An action plan for achieving sustainable IT

Achieving a more sustainable IT\* organization is not a simple matter. It requires a significant effort and a long-term commitment. Nevertheless, every journey begins with a step in the right direction.

## Step 1

Understand the impact you're having as an organization right now. This means measuring the impact of your operations and the impact of your supply chain, including all the technology you purchase and provide to the business. Create a baseline which you can then measure against in subsequent years to see whether purchasing decisions are reducing your carbon footprint.

## Step 2

Put together a set of requirements or guidelines for purchasing decisions. Prioritize opportunities to reduce Scope 3 emissions through vendor evaluation and selection.



## Step 3

Include criteria on RFPs that require vendors to disclose their sustainability practices and record. Some criteria for evaluating vendors include:

- Formal commitments
- Sustainability efforts spanning product lifecycles
- Environment and society-focused efforts
- Track record of meaningful impact
- Third-party recognition

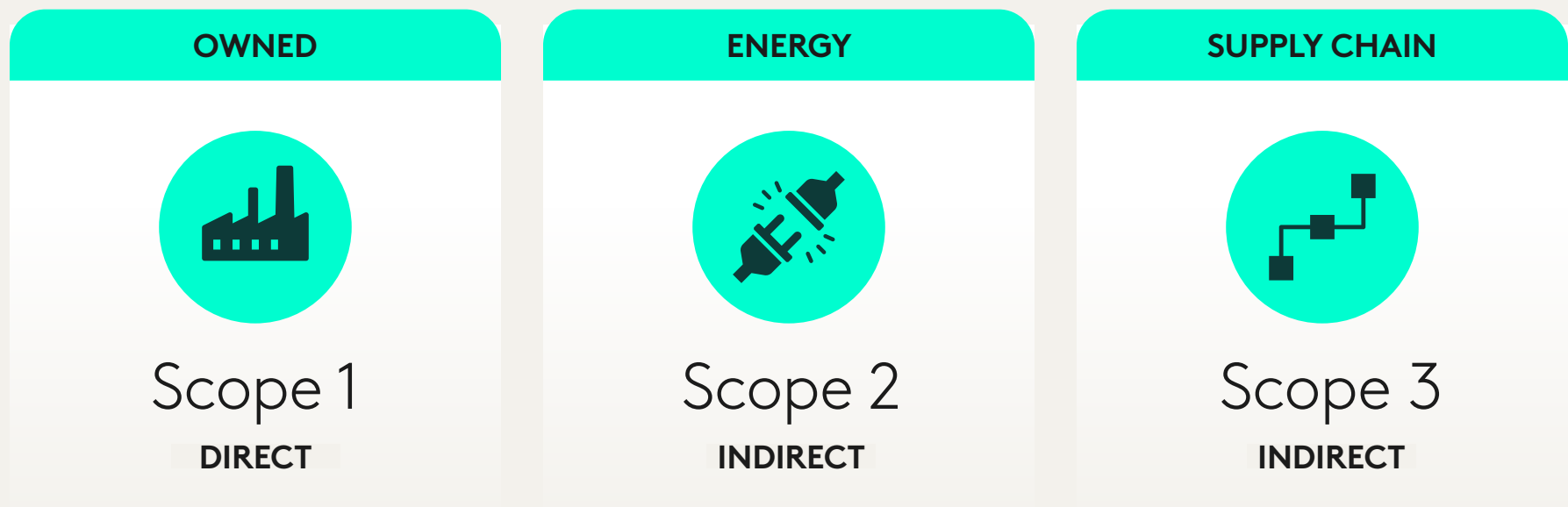
Over the next few pages, we will summarize the actions we're taking at Logitech to reduce our carbon impact, which may also help organizations like yours reduce your Scope 3 emissions.

\*Sustainable IT, also known as "Green IT," is an emerging concept to describe "the initiatives IT undertakes to support the broader organization in achieving its ESG goals."  
[https://www.softwareag.com/en\\_corporate/resources/it-portfolio-management/guide/guide-to-sustainability-in-it.html](https://www.softwareag.com/en_corporate/resources/it-portfolio-management/guide/guide-to-sustainability-in-it.html)

# Scope 3 emissions and IT purchasing strategy

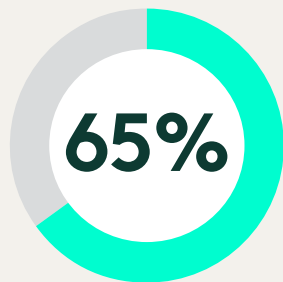
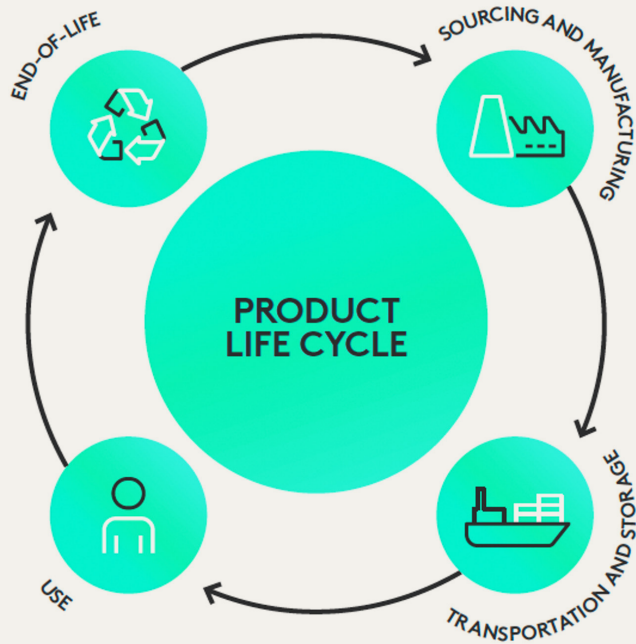
For many organizations, the greatest contributor to environmental impact comes not from internal operations, but from the supply chain.\*

By requesting that your vendors measure and transparently report on their environmental impact — including both their own carbon footprint and the contribution from their suppliers — IT leaders can purchase strategically to support the business’s sustainability goals. Scope 3 emissions\*\* should be a key focus for meeting those goals.

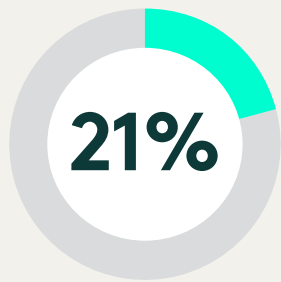


\*<https://www.accenture.com/us-en/insights/supply-chain-operations/supply-chains-key-unlocking-net-zero-emissions>

\*\*From the perspective of an organization that is trying to measure or reduce their carbon footprint or greenhouse gas emissions, there are three types of GHG emissions: Scope 1, which covers direct emissions from an organization’s facilities; Scope 2, which covers emissions from electricity purchased by an organization; and Scope 3, which covers other indirect emissions, including those from suppliers or vendors.



of Logitech's entire carbon footprint comes from sourcing materials and manufacturing products



decrease in indirect emissions from using low carbon materials, using renewable electricity, and making design modifications

# How we design for sustainability

Logitech actively integrates Design for Sustainability (DfS) principles into new product development as well as refreshing existing products.

As a design-led company, we recognize that the most significant opportunities to minimize environmental impact occur early in the design process. Here are some actions we are taking.

- We have a dedicated team of engineers with deep expertise in the carbon impact of product decisions.
- We consider environmental and social impacts as part of every design decision, from the moment raw materials are sourced right through to the end-of-life of a product. For example, we incorporate Next Life Plastics (or post-consumer recycled plastic) into our hardware products wherever possible.
- We use Design for Sustainability principles to accelerate our transition to more sustainable materials and lower the carbon impact across our entire portfolio. Today, two out of three Logitech products use Next-Life Plastics. Additionally, many are made with lower-carbon materials and shipped in FSC™-certified packaging.
- Finally, we have created a Collect-and-Recycle Program to keep decommissioned video conferencing devices out of the landfill.

# Focus areas



## CLEAN MANUFACTURING

- Renewable energy
- Energy efficiency
- Members of the Responsible Business Alliance (RBA)



## MATERIALS & CARBON CLARITY

- Next Life Plastics
- Low-carbon aluminum
- Recycled fabrics
- FSC™-certified packaging
- Carbon impact labeling



## ENERGY CONSUMPTION

- All-in-one systems
- Less power
- Power settings
- Power management



## EXTEND PRODUCT LIFE

- New capabilities via software updates
- Replaceable parts



## RECYCLING

- Collect & Recycle with Select





We're innovating to minimize the climate impact of our products and designing with sustainability in mind. Our goal is to optimize product performance with less carbon impact while enhancing circularity.

- Our video conferencing room solutions require fewer devices and can draw less power, especially our all-in-one video bars.
- We provide spare parts and make components replaceable.
- We add new capabilities, deepen integrations, and improve performance with multiple software updates per year through CollabOS and Logi Tune.
- We enable video conferencing rooms to go into idle and sleep states and stay in those states when not in use.
- We enable customers to power off TV displays through CEC support, which prompts power-saving modes where there's no activity in the room.



## Reducing impact during manufacturing

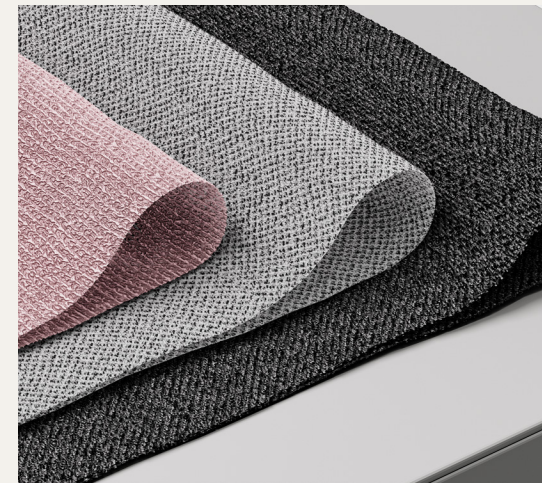
- **Renewable energy:** Logitech production facility and offices achieved 94% renewable electricity through direct and indirect renewable electricity purchases.
- **Reduced energy in manufacturing processes:** By using low carbon materials, making design modifications, and supporting supplier renewable electricity, we made a 21% carbon reduction in 2022.
- **Third-party reviewed and certified:** We go through rigorous third-party reviews and certifications to ensure not only compliance but also rigor.



# Responsible material usage

We're constantly innovating to reduce the environmental impact of materials we use in our products. In fact, three in four Logitech products — and all of our products running on the CollabOS operating system — now use post consumer recycled plastic, lowering carbon and environmental impact across the portfolio.

- **Next Life Plastics** sourced from electronic waste that otherwise would have ended up in landfills
- **Low-carbon aluminum** used in 66 product lines\*, eliminating more than 13,000 tCO<sub>2</sub>e in CY23.\*\*
- **Recycled fabrics** made from recycled plastic instead of virgin polyester
- **Packaging** from FSC™-certified forests and other responsible sources



\*Measured as the number of product lines shipped from 1 March 2024 to 31 March 2024, which had low-carbon aluminum.

\*\*Estimated as the carbon saving associated with shipping products with low-carbon aluminum parts during the period of 01 January 2023 to 31 December 2023, compared to aluminum manufactured with fossil fuels.



## Carbon labeling

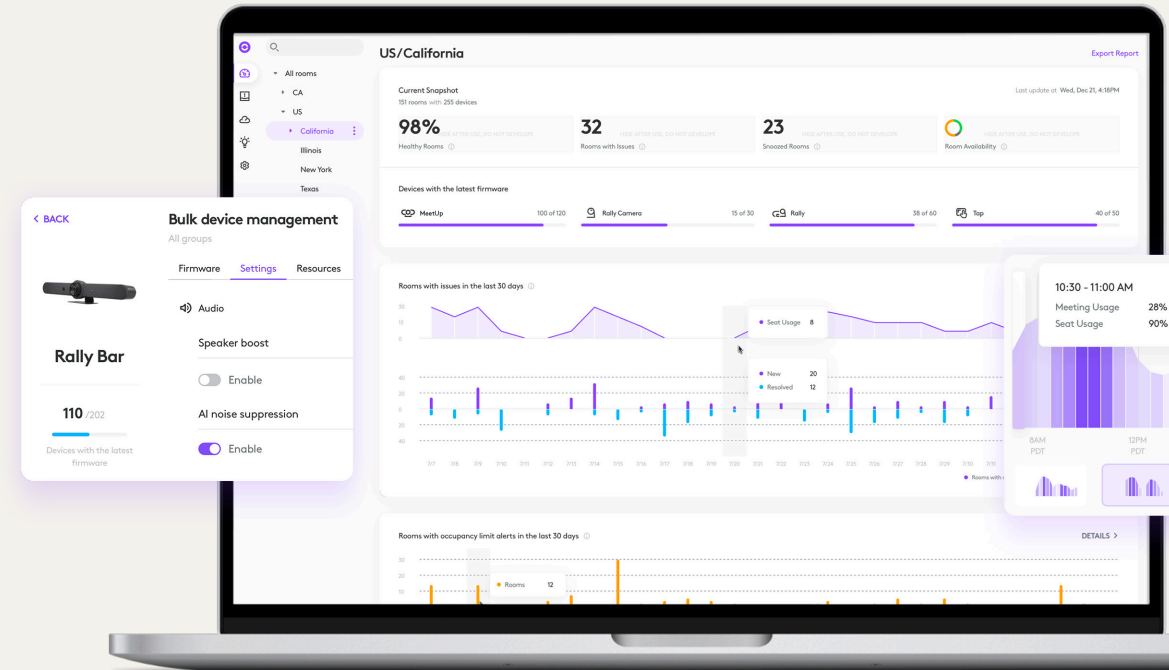
At Logitech, we are transparent about our impact and hold ourselves accountable for reducing it. We are the first consumer electronics company to commit to labeling all of our product with their carbon footprint.

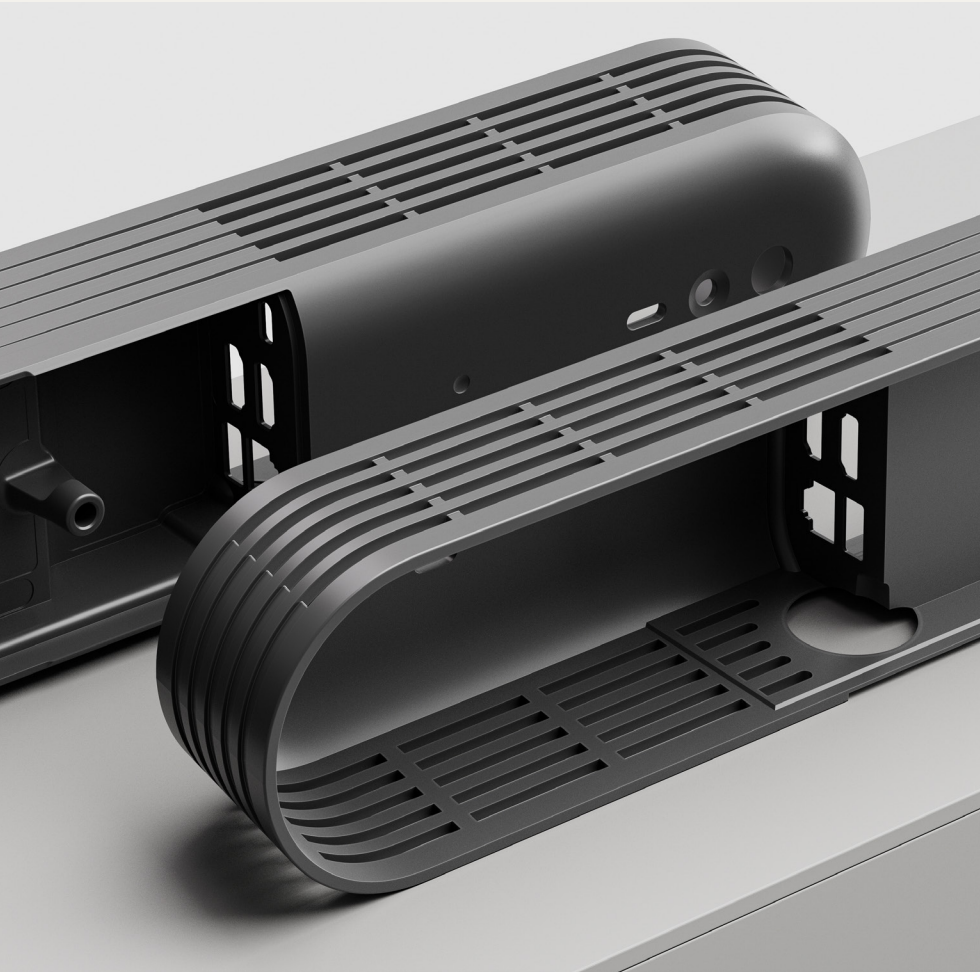
- 66% of Logitech products shipped in 2023 had a carbon footprint compared to 42% in 2022.
- Logitech engages people along our sustainability journey and provides carbon footprint information on product packaging and the website.
- Logitech is on track to achieve our 2025 target of having every product identified with a carbon footprint.

# Reduced energy consumption

Take greater control in managing your own power consumption with combined Logitech hardware and software solutions.

- **All-in-one systems** draw less power than traditional room systems. Our video conferencing room solutions require fewer devices and can draw less power, especially our all-in-one video bars, compared to room systems requiring an external compute or additional speakers and microphones.
- **Power settings** help power down equipment when it's idle. The CollabOS software that drives our video conferencing solutions is designed to detect when a conference room is empty and power down equipment automatically.





## Circularity: Extend life, reduce waste

We design products to work better for longer. One way we achieve this goal is through software updates that give these products a longer useful life. As a result, you may not need to replace them as frequently, which in turn could reduce waste sent to landfill.

- **We're extending the life** of hardware through software updates that improve performance, deepen integrations with products like Microsoft Teams, Zoom, and Google, and add capabilities.
- **We're incorporating replaceable parts** in our products where possible, so you can repair rather than replace them. Replaceable components include headset earpads, remote controls, and back covers in video bars.

# Recycling through Select

We're committed to responsible and trusted recycling of your video collaboration products, so together we can reduce waste and put valuable materials back to work.

**Collect-and-Recycle Program\***, part of the Select service plan, helps customers recycle old video equipment – **regardless of who manufactured it.**



## LOGITECH SELECT SERVICE PLAN

Ensure business continuity with Select, a comprehensive service plan for all your conference rooms.

\*Currently (spring 2024), Logitech is introducing this program to gather early customer interest to better refine the service before full inclusion into Select later in 2024. Program participation is not guaranteed. Interested customers should contact their account manager for more information and eligibility requirements.

# Workspace solutions designed for sustainability

Our entire portfolio is designed with sustainability in mind, including products for personal work desks, flex desks, and meeting rooms. Many of these products are also certified for Microsoft Teams, Zoom, and Google Meet.

## MEETING ROOMS



*Suggested products*

Rally Bar family  
Tap Scheduler  
Tap IP controller  
RoomMate

## SHARED DESKS



*Suggested products*

Logi Dock Flex  
Brio 305  
Signature Slim MK950/955 for  
Business

## PERSONAL DESKS



*Suggested products*

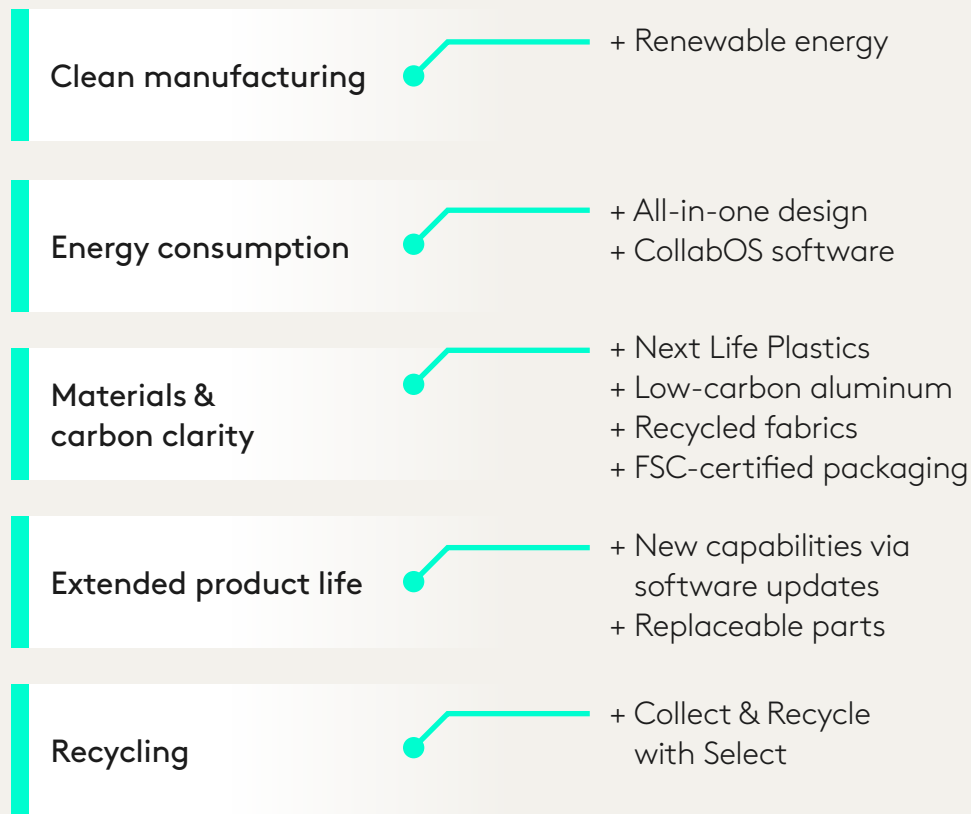
Brio 505  
Wave Keys for Business  
Lift for Business  
Zone Vibe Wireless





# How it adds up: CollabOS devices

In January 2024, Logitech announced that going forward, all video collaboration devices that run on the CollabOS operating system would now be manufactured with Next Life Plastics, helping enterprise customers support their sustainability objectives\*. Existing products – Rally Bar, Rally Bar Mini, Tap IP, Tap Scheduler, and RoomMate – are being refreshed with materials that lower the carbon impact of each product.



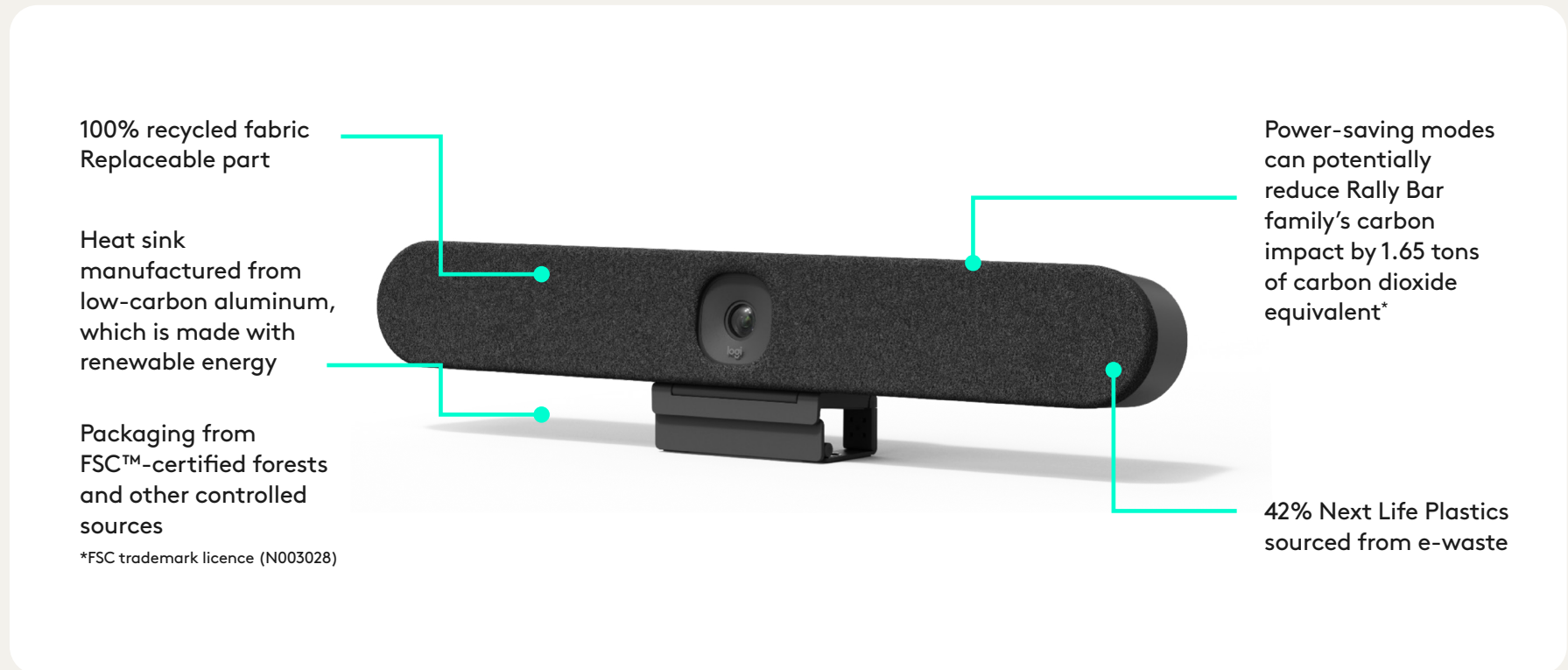
Above: Percentage of Next Life Plastics by product

Plastic parts: Certified % post-consumer recycled plastic. % PCR varies by color. PCR measured as a percentage (%) of plastic parts only

[Public tracker here.](#)

\*<https://ir.logitech.com/press-releases/press-release-details/2024/Logitech-First-to-Transition-Video-Collaboration-Portfolio-to-Recycled-Plastic-and-Next-Life-Materials/default.aspx>

# Example: Rally Bar Huddle



*Rally Bar Huddle is our all-in-one video bar for huddle and small rooms. Featuring a sleek design, AI video intelligence, advanced sound pickup, noise suppression and robust technology.*

\*Based on energy saving mode switched on an EnergyStar certified, 50-69 inch, low energy television baseline, a global electricity consumption emissions factor from Logitech's Carbon Clarity program. Internal estimates of pre-optimization use phase carbon impact of 95.4t CO<sub>2</sub>e for each 100 products used over a period of 2 years. Logitech's internal user model for room VC equipment (based on recorded data from VC room usage).

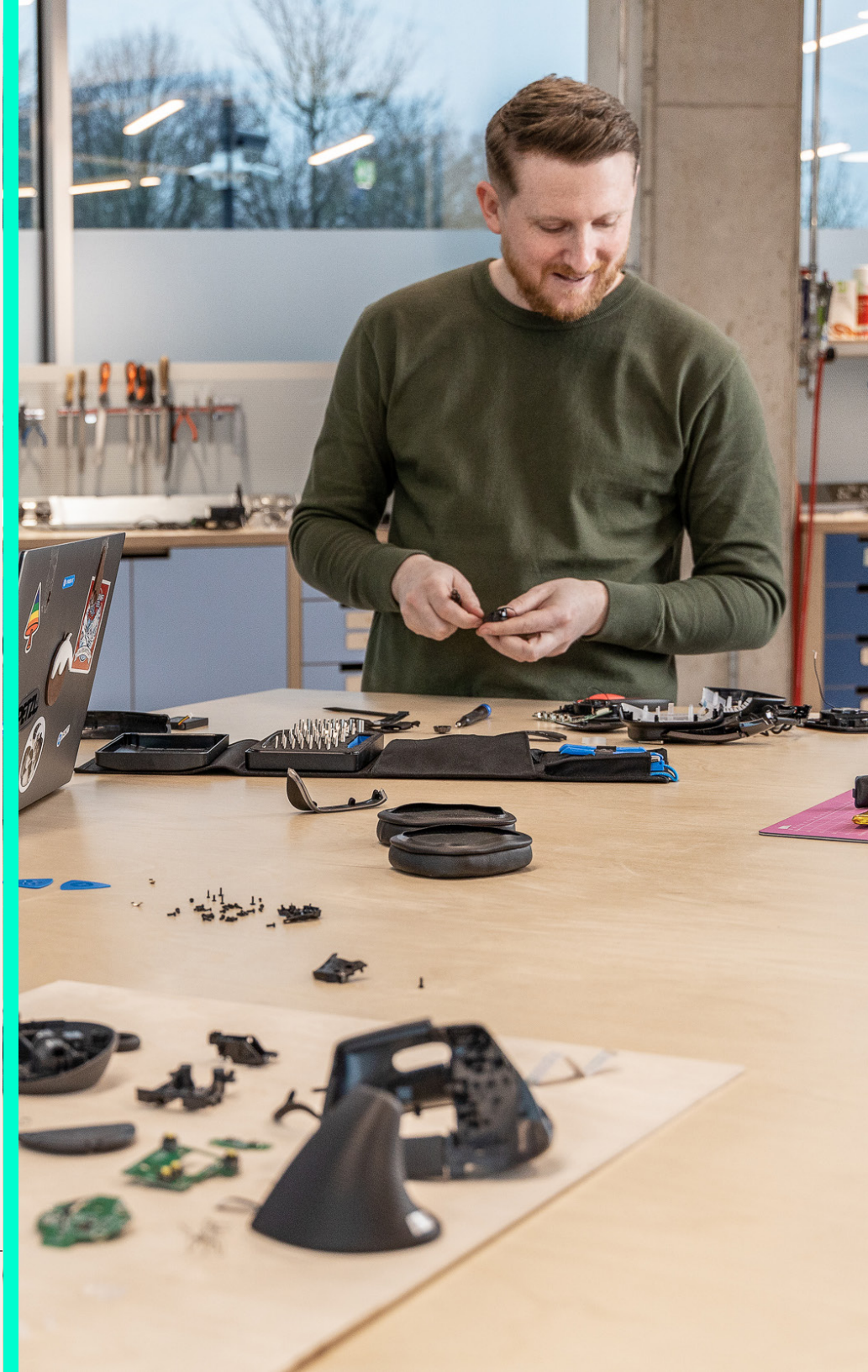
# Sharing our expertise


We are a partner committed to sustainability, and we can help you achieve your own sustainability goals.

Engage with our team of experts and get support. We offer:

- Access to our Design for Sustainability principles and lessons learned
- Consultations with our team of sustainability experts
- Speaking engagements with our sustainability experts
- Tender support for partners and enterprise customers
- Certification/reporting requests

Get in touch: [logitech.com/sustainabilityforbusiness](https://www.logitech.com/sustainabilityforbusiness)





How can we  
help you achieve  
your goals?

LEARN MORE

Prakash Arunkundrum, *Chief Operating Officer, Logitech*

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