

What's driving edtech decisions? It's **not** test scores.

EDTECH PLANS REVEALED

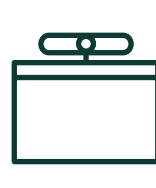


According to a survey of K-12 IT decision makers, schools are watching student engagement closely to assess the impact of classroom technology.



81%

measure edtech success through **student engagement levels**



91%

say the tools they are selecting will boost **student participation and engagement**

What does engagement look like?



Participate in classroom discussions or online polls



Collaborate in small groups using shared digital tools



Ask questions or otherwise show curiosity and interest in the subject or discussion

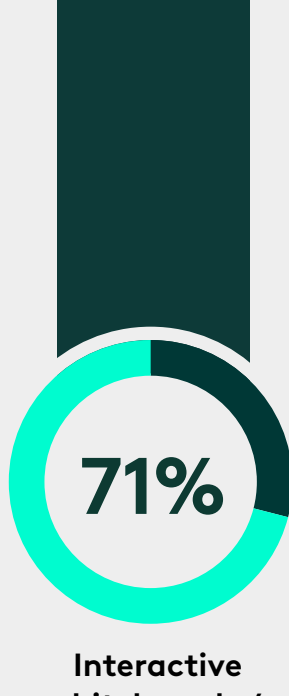


Present projects using classroom tools such as content/document cameras or web cameras

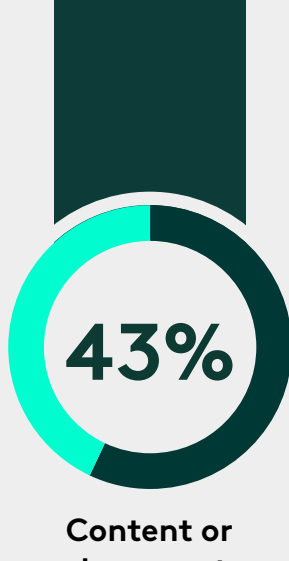


Volunteer to share work, observations, or thoughts aloud or via digital tools

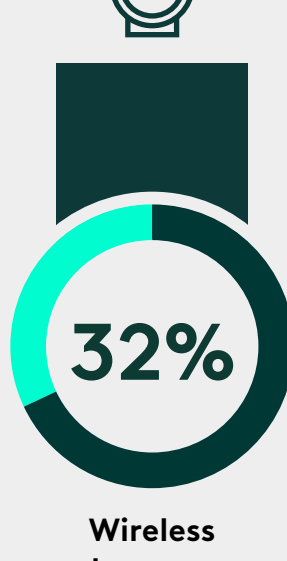
Top priorities for edtech investment



Interactive whiteboards / flat panels



Content or document cameras



Wireless classroom cameras

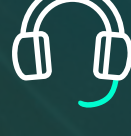
Headsets: a missed opportunity?

ONLY 21% OF EDUCATION LEADERS IDENTIFIED HEADSETS AS A TOP PRIORITY.¹

Research on the impact of headsets tells a different story.



When students used headsets designed specifically for learning, engagement improved dramatically.²



94%

felt **very focused** while using the Logitech Zone Learn headset

VS.

18% of students using wired earbuds



90%

of students using the Logitech Zone Learn headset said they **could hear very well**

VS.

50% of students using wired earbuds

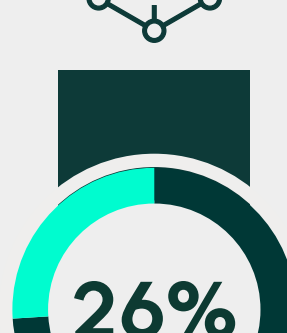
What education leaders weigh when choosing edtech



Budget constraints



Cost effectiveness and value over time



Ease of integration

To set students up for long-term success, the solutions education leaders choose must be built for education: user-centered, intuitive, and easy to use.

Download the full report to learn how K-12 IT leaders are adjusting their edtech purchasing strategies.

To learn more about Logitech's suite of education solutions, visit logitech.com/education.

¹ THE Journal. "Edtech Plans Revealed: What's Driving Edtech Decisions?"

² Logitech. Zone Learn headset boosts ELL student performance in Epic reading app.