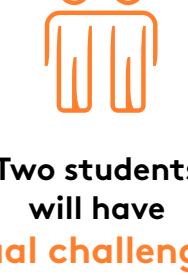




CREATING A PERSONALIZED K-12 CLASSROOM WITH EDETECH

6 EDETECH TOOLS TO PERSONALIZE LEARNING AND CELEBRATE STUDENT DIFFERENCES

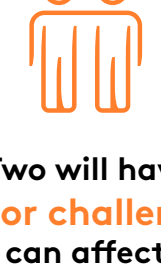
In the average **30-student** classroom:



Two students will have visual challenges.¹



Between three and four will have some hearing loss.²

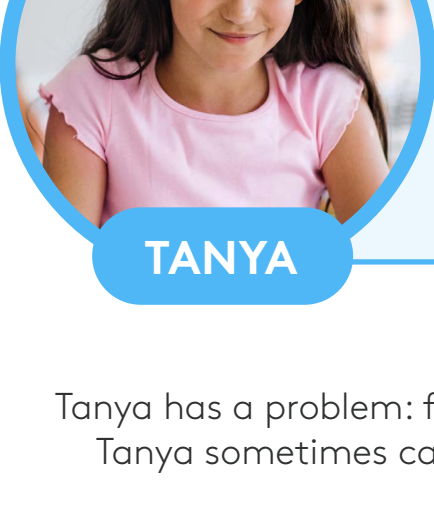


Two will have motor challenges³ that can affect their academic performance.

Everyone has a different learning style, a different personality and different interests. For the best outcomes, students need personalized learning.

Luckily, with the right edtech innovations, educators can create an engaging classroom that suits all kinds of developmental needs and personal preferences.

SEE AND BE SEEN



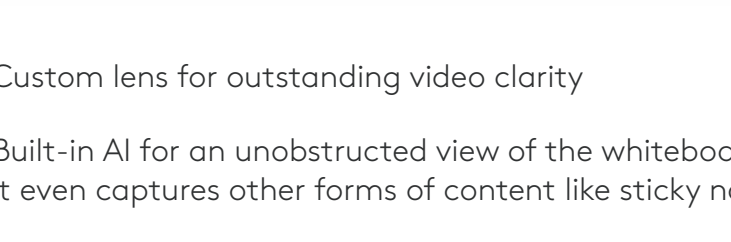
TANYA

- **Age:** 12
- **Favorite subject:** Geometry
- **Dreams about:** Landing on a new planet

Tanya has a problem: from her seat at the back of the classroom, Tanya sometimes can't see the diagrams on the whiteboard.

The solution?

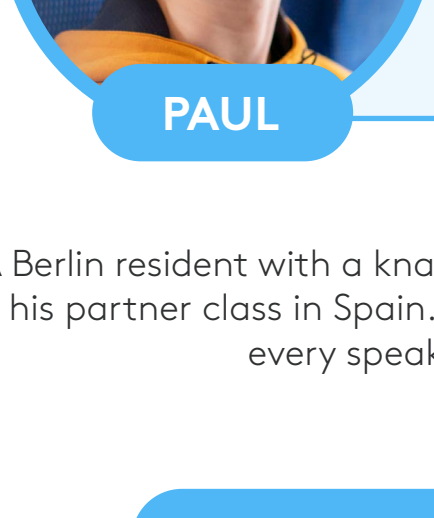
LOGITECH SCRIBE WHITEBOARD CAMERA



- Custom lens for outstanding video clarity
- Built-in AI for an unobstructed view of the whiteboard — it even captures other forms of content like sticky notes
- Gives every student the best seat in the classroom



80% of all learning in a child's first 12 years happens through the eyes.⁴

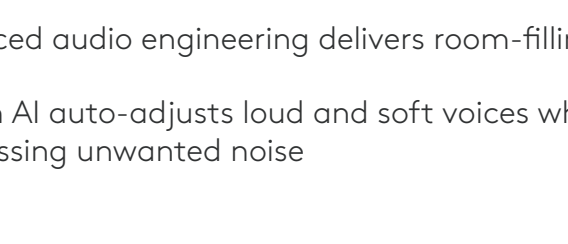


PAUL

- **Age:** 16
- **Favorite subject:** Spanish
- **Dreams about:** Traveling to every country

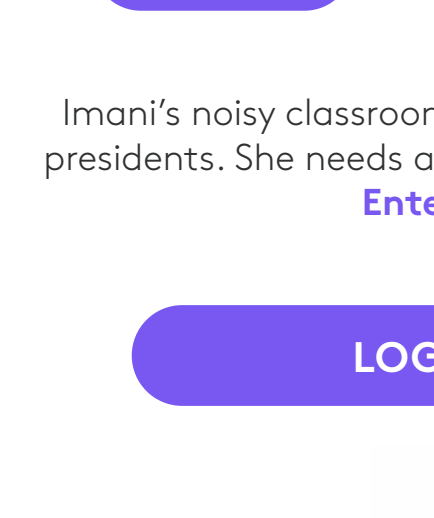
A Berlin resident with a knack for languages, Paul loves shared lessons with his partner class in Spain. **Logitech Rally Bar** ensures that he can view every speaker and hear every vowel sound.

LOGITECH RALLY BAR



- Dual camera system and AI Viewfinder makes sure everyone can be seen clearly
- Advanced audio engineering delivers room-filling sound
- Built-in AI auto-adjusts loud and soft voices while suppressing unwanted noise

HEAR AND BE HEARD

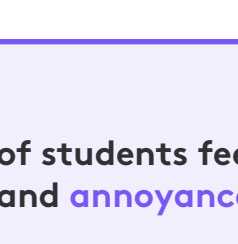


IMANI

- **Age:** 8
- **Favorite subject:** Social Studies
- **Dreams about:** Her election victory speech

Imani's noisy classroom makes it hard to memorize her country's presidents. She needs a solution that'll help her ignore distractions. **Enter Logitech Zone Learn.**

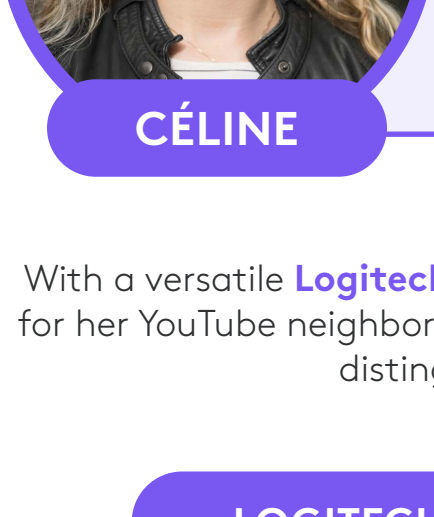
LOGITECH ZONE LEARN



- Audio drivers tuned for vocal clarity, not music
- Ultra-soft comfort layer and micro-articulating earcups for deep, sustained learning
- Designed for all learners but optimized for smaller heads



35% of students feel frustration, irritation and annoyance due to bad audio.⁵

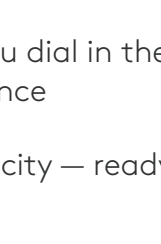


CÉLINE

- **Age:** 17
- **Favorite subject:** History
- **Dreams about:** Setting the record straight

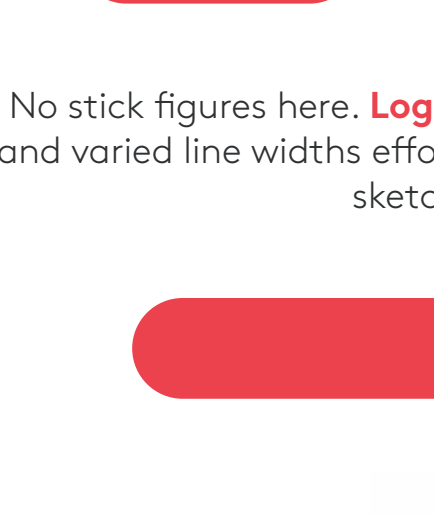
With a versatile **Logitech Blue Yeti Microphone** that picks up stories for her YouTube neighborhood newscast, Céline is well on her way to a distinguished career.

LOGITECH BLUE YETI MICROPHONE



- Groundbreaking mic capsule captures voices perfectly
- Pickup options let you dial in the perfect sound to entertain your audience
- Plug-and-play simplicity — ready to record whenever inspiration strikes

INTERACT

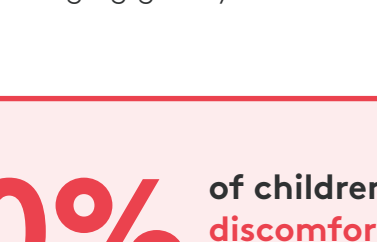


HARUTO

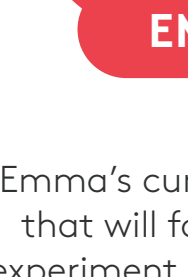
- **Age:** 10
- **Favorite subject:** Art
- **Dreams about:** His first gallery exhibit

No stick figures here. **Logitech Pen's** 4,096 levels of pressure sensitivity and varied line widths effortlessly bring Haruto's artistry to life when he's sketching on his Chromebook.

LOGITECH PEN



- Soft, non-slip grip for maximum comfort and control
- Lets students write just like they would with a pencil and paper
- 30 seconds of charging gives you 30 minutes of battery life



60% of children 10-17 years old report discomfort during laptop use without companion tools.⁶



EMMA

- **Age:** 11
- **Favorite subject:** Biology
- **Dreams about:** Discovering a new species

Emma's curiosity can't be contained to one place. She needs technology that will follow her everywhere and document the results of her latest experiment. Good thing the **Logitech Rugged Combo Keyboard Case** is built to handle anything students throw at it.

LOGITECH RUGGED COMBO KEYBOARD CASE



- Durable case tested to military drop standards
- Sealed, pry-resistant keys to write and collaborate with ease
- Five use modes and adjustable kickstand — follows students from the living room to the classroom, and even the great outdoors

¹ Centers for Disease Control and Prevention. (August 2023) Fast Facts about Vision Loss. <https://www.cdc.gov/visionhealth/basics/ceaf/fastfacts.html>

² Hearing Loss Association of America. (May 2018). Hearing Loss Facts and Statistics. https://www.hearingloss.org/wp-content/uploads/H1-8A_HearingLoss_Facts_Statistics.pdf

³ Hamilton, S. Sutton. (2002). Evaluation of Clumsiness in Children. Am Fam Physician. <https://pubmed.ncbi.nlm.nih.gov/12408418/>

⁴ Arnold, Catherine. (Fall 2016) Children's Success in School Affected by Vision. Johns Hopkins Magazine. <https://hub.jhu.edu/magazine/2016/fall/baltimore-kids-eye-glasses-program/>

⁵ EPOS Understanding Sound Experience Study (2020)

⁶ Harris, Courtenay & Straker, Leon. (2000). Survey of physical ergonomics issues associated with school children's use of laptop computers. International Journal of Industrial Ergonomics. <https://www.sciencedirect.com/science/article/abs/pii/S0169814100000297?via%3Dihub>