



“Now that we’ve had a year plus of experience with Logitech and Zoom in many of our classrooms, across the state, we’re seeing positive outcomes.”

- KEVIN REEVE, DIRECTOR OF TEACHING AND LEARNING TECHNOLOGY, UTAH STATE UNIVERSITY

logitech | zoom
Freedom to collaborate



Reimagined Hyflex Learning with Logitech and Zoom

Utah State University (USU), a leading institution known for its commitment to innovation and accessibility, faced growing demands from students and faculty to support in-person, online, and hybrid learning models. Now, the university is noticing enhanced collaboration, engagement, and flexibility from its work to install a future-ready tech foundation.

NAME

Utah State University

FOUNDED

March 8, 1888

TYPE

Public, land-grant
R1-research university

TOTAL STUDENT ENROLLMENT

28,063

SATELLITE LOCATIONS

30

WEBSITE

<https://www.usu.edu/>

SOLUTIONS

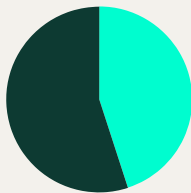
Logitech Rally Bar
Logitech Rally Camera
Logitech Rally Mic Pod
Logitech Tap
Touch Controller
Logitech Sight
Logitech Scribe

Overview

As a public, land grant R1-research university, USU provides valuable research-based programs and resources to residents across the state to help improve the lives of individuals, families, and communities. As such, a critical component of USU's mission is to ensure engaging and equitable learning experiences for their students – whether that's in-person, online, or hybrid learning.

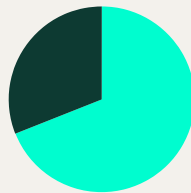
To help achieve this mission, the university utilizes dedicated spaces on their campus that serve as prototype rooms for new technologies, as well as to solicit feedback from faculty and staff for potential adoption. These spaces include the Origination Classroom, the Innovation Lab, and the Receive Classroom and Conference rooms. Students and educators are invited in to test out new technology and provide first-hand feedback. Other campuses and universities are also welcome to visit these innovation spaces for inspiration and to get ideas for new solutions they may want to invest in for their own campuses.

So when USU faculty sought to find solutions that would allow them to use **Zoom** video meeting software for virtual and hybrid learning, their Digital Learning Technology Department was ready to take action. After testing many solutions, USU integrated **Logitech's Rally Bar Video Conferencing System, Rally Camera, Rally Mic Pods, Tap Touch Controller** and **Scribe Whiteboard Camera** with Zoom in rooms across its campuses. This combination of advanced hardware and trusted software has provided a seamless, flexible, and uniform platform for teaching and learning, enhancing collaboration and allowing USU to realize its vision of future-ready higher education.



45%

of higher ed institutions are transforming learning spaces to support more flexible and varied forms of learning.¹



69%

of students prefer having some option for virtual learning.²

Challenge

The shift towards virtual and hybrid learning at USU accelerated when faculty members began requesting video conferencing solutions to better connect with students across multiple locations. Zoom, with its user-friendly interface and robust capabilities, was their preferred platform. With that in mind, USU's Digital Learning Technology Department began assessing devices that would integrate effortlessly with Zoom, support various classroom sizes, and be easy to use and manage. The search led them to Logitech.



Solution

To identify the edtech that would fit its needs best, USU utilized its prototype spaces where students, faculty and Digital Learning Technology Department staff could test and provide feedback on potential technology in a real-world learning environment. After evaluating multiple options, USU chose Logitech for several key reasons:

1

Seamlessness and uniformity

Having a uniform tech experience across campus, with user-centered devices that “just work,” meant that USU faculty could walk into any classroom or lecture hall and deliver an excellent learning experience.

2

Trust and reliability

Logitech and Zoom are well-established vendors with a strong reputation in their industries and decades of experience with supporting projects at an institutional scale.

3

Ease of management

The simplicity of Logitech device management meant that USU’s Digital Learning Technology Department did not need specialized technicians on-site, streamlining operations.

4

Tailored features

The ability to provide remote muting capabilities across different classrooms was crucial, especially since many of USU’s classes connect up to 14 different campus locations via Zoom. Additionally, Logitech’s commitment to innovating alongside Zoom meant the investment was ready for the future.

5

Increased collaboration

These technologies enabled relationship building between faculty and students, creating a learning environment where every voice is heard clearly and given the attention it deserves.

“One of the things I love about **Scribe** is its one-touch launch feature with that purple button. Instructors don’t even have to think — they can just hit the button, and it takes Scribe live on Zoom.”

- KEVIN REEVE



RALLY BAR



LOGITECH RALLY CAMERA



LOGITECH TAP



LOGITECH SCRIBE



Logitech's Rally Bar, with its all-in-one design, offered superior audio and video quality for USU classrooms, ensuring that every student, whether on campus or virtual learning, had a clear and engaging learning experience.

Alongside Rally Bar, **Logitech Rally Camera** and **Zoom's Intelligent Director** feature delivered professional-grade video quality from the perfect angle every time, creating an inclusive hybrid classroom environment.

Logitech Rally Mic Pods enhanced audio clarity in larger rooms.

Logitech Tap Touch Controller provided an easy-to-use interface for controlling meetings with only one touch.

USU also implemented the **Logitech Scribe**, an AI-powered whiteboard camera, to allow faculty to share whiteboard content seamlessly with virtual learning students, bridging the gap between physical and digital learning spaces.

“One Rally Bar feature that’s really cool is its ability to support multiple cameras. We can add two more Rally Cameras to the bar, and with Intelligent Director from Zoom, whenever a student talks, the camera will show them from the best angle, which **helps build relationships.**”

- KEVIN REEVE



Results

The integration of Zoom with Logitech's suite of solutions lets USU meet current student and faculty demands and prepare for the demands of the future. USU's tech project has been particularly beneficial for students from small rural communities. Virtual learning options mean that these students no longer need to relocate to campus to receive a high-quality education. Instead, they can stay in their hometowns, and be part of a program where they can collaborate with others and feel deeply connected to a community of learners.

Whether they're on campus or off, the ability for students to interact seamlessly with peers and faculty through technology fosters deep collaboration and helps meet the needs of different students who may not be able to attend classes in person. USU's hyflex project shows that with the right solutions in place, higher ed can enhance the flexibility of the educational experience, create a more equitable learning environment and give everyone, everywhere the freedom to collaborate.

